

THIS PRIVACY POLICY FORMS PART OF ACTIVAFRICA'S TERMS AND CONDITIONS. IF YOU DO NOT AGREE WITH ANY TERM OF THIS PRIVACY POLICY, YOU MUST CEASE YOUR ACCESS OF THE WEBSITE OR THE SERVICES IMMEDIATELY.

1. Definitions

1. **"ActivAfrica"** or **"We"** or **"Us"** means ActivAfrica (Pty) Ltd, a for-profit company incorporated according to the company laws of the Republic of South Africa with registration number 2014/004793/07.
2. **"Personal Information"** is as defined in POPIA.
3. **"POPIA"** means the Protection of Personal Information Act 4 of 2013.
4. **"Process"** in relation to Personal Information means to collect, organise, store, modify, retrieve, refer to, distribute, or erase, or otherwise as defined in POPIA.
5. **"Service(s)"** means any services or initiatives available on the Website or provided by ActivAfrica.
6. **"You"** or the **"User"** means any person accessing or browsing any part of the Website for any purpose or using the Services.
7. **"Website"** means one or more of the websites of ActivAfrica at URL <https://www.activafrika.co.za/> (including subdomains) or such other URL as ActivAfrica may choose from time to time.

2. Status and Amendments

1. ActivAfrica respects and recognises the importance of protecting your privacy. This Privacy Policy statement sets out ActivAfrica's information gathering and dissemination practices in respect of the Website and the Services.
2. This Privacy Policy forms part of ActivAfrica's Terms and Conditions. If you do not agree with this Policy, then you may not use the Website or the Services and are required to cease doing so immediately.
3. Due to legal and other developments, ActivAfrica reserves the right to amend the terms of this agreement at any time and without notice to you. It is your duty to remain apprised of the current version of this Privacy Policy.
4. Continued use of the Website or the Services subsequent to any amendments having been made constitutes your acceptance of the Privacy Policy as amended.

3. Privacy: Casual Surfing

1. You may visit the Website without providing any Personal Information. The Website servers may in such instances collect the IP address of your computer, but not the email address or any other distinguishing information. This information is aggregated to measure the number of visits, average time spent at the Website, pages viewed, etc. We use this information to determine use of the Website, and to improve content thereon. We assume no obligation to protect this information, and may copy, distribute or otherwise use such information without limitation.

4. Collection of Personal Information

1. When you register on the Website to interact with ActivAfrica, ActivAfrica collects Personal Information about you, including information that directly or indirectly identifies you if you choose to share it with ActivAfrica. You consent to ActivAfrica processing your Personal Information as set out herein.
2. ActivAfrica will only collect Personal Information for a purpose consistent with the purpose for which it is required. Depending on your interaction with ActivAfrica, ActivAfrica may collect the following information:

1. ActivAfrica Enquiries

- company name;
- company contact details, email address and location;
- holding company contact details and location;
- contact person's details, including name and surname and contact details;
- Relevant ISO standards

2. General:

- any personal information you provide through the use, access, and registration on the Website;
 - information from your browser, computer, or mobile device, which provide us with technical information when you access or use the Website, including device and network information, cookies and analytics information.
3. Should your Personal Information change at any point, please contact us and provide us with such updates as soon as reasonably possible.

5. Use and Processing of Personal Information

1. ActivAfrica will only Process Personal Information in a manner that is adequate, relevant and not excessive in the context of the purpose for which it is Processed. That purpose will be compatible with that for which it was collected, unless you have

- consented to an alternative purpose in writing or we are permitted by POPIA or in terms of national legislation of general application.
2. ActivAfrica will not, without your express consent, use your Personal Information for any purpose other than as set out below.
 3. ActivAfrica uses the information we collect to:
 1. provide you with access to the Website;
 2. present certain material set out on the Website to you;
 3. provide our Services;
 4. manage the relationship with companies enquiring about the Activ ISO software management system;
 5. send you Activ information relevant to your enquiry;
 6. communicate with you as necessary regarding current or new services or any other services offered by us (unless you have opted out from receiving marketing material);
 7. improve the Website;
 8. where necessary to comply with any legal obligation; and
 9. process as described elsewhere in this clause.
 4. YOU EXPRESSLY AGREE THAT WE MAY USE PERSONAL INFORMATION COLLECTED TO COMPILE PROFILES FOR STATISTICAL PURPOSES. WE MAY DE-IDENTIFY (ANONYMISE) AND THEN RETAIN AND USE YOUR PERSONAL INFORMATION FOR OUR OWN INTERNAL PURPOSES. NO INFORMATION CONTAINED IN THE PROFILES OR STATISTICS WILL BE ABLE TO BE LINKED TO ANY SPECIFIC USER.
 5. You may, at any time, access your Personal Information which ActivAfrica holds. You may also correct your personal information held by ActivAfrica, should the need arise. In this regard, you may send an email to info@activafrica.co.za.

6. Third Parties

1. We will not disclose any Personal Information relating to you to any third party unless your prior written agreement is obtained or we are required to do so by law.
2. You agree that we may disclose your Personal Information to third-party service providers or partners who assist us to interact with you.

7. Destruction of Personal Information

1. ActivAfrica will delete all Personal Information, insofar as it relates to you when it receives a written instruction from you to do so unless we are obliged by law or under our obligations to you to retain such information.
2. ActivAfrica will destroy or delete any Personal Information that is no longer needed by it for the purpose it was initially collected, or subsequently Processed.
3. ActivAfrica may retain information from deleted accounts to comply with the law, prevent fraud, resolve disputes, troubleshoot

problems and enforce any of its terms. Any information ActivAfrica retains will be handled in accordance with this Privacy Policy.

8. Collection of anonymous data (Cookies)

1. ActivAfrica may utilise temporary or session cookies. A cookie is a small text file that is stored on your device (computer, mobile phone, tablet or other) by a website's server. Each cookie is unique to your web browser and contains completely anonymous information such as a unique identifier and the website name. This allows a website to remember things like your personal preferences, products you prefer or what's in your shopping basket.
2. ActivAfrica utilises first and third-party cookies. This enables it to improve Users' experience on the Website through various means such as storing preferences (like keeping a User logged in) or determining aggregate usage behaviour (time on site, number of pages viewed etc.) through web analytics tools like Google Analytics and to provide more relevant display advertising to users who have visited the Website, using third party tools such as the Google Analytics Remarketing.
3. This allows ActivAfrica to track your use of the Website.
4. Cookies by themselves will not be used to personally identify users but ActivAfrica may use them to compile de-identified statistics relating to use of or feedback on the performance of the Website.
5. The following classes of information may be collected in respect of users who have enabled cookies:
 1. The browser software used;
 2. IP address;
 3. Date and time of activities while visiting the Website;
 4. URLs of internal pages visited; and
 5. referring websites, search engines and the like.
6. ActivAfrica is committed to providing you choices to manage your privacy and sharing.
7. If you do not wish cookies to be employed to customize your interaction with the Website, it is possible to alter the manner in which your browser handles cookies. Please note that, if this is done, certain services on the Website may not be available. Users can also opt out of the Google Display Network using the Ads Preferences Manager. Because some of our Website's features utilise cookies, we recommend that users do not block them.

8. You can opt out of a third party website's use of cookies by visiting the [Network Advertising Initiative opt-out page](#).

9. Links to other websites

1. ActivAfrica has no control over and accepts no responsibility for the privacy practices of any third-party websites to which hyperlinks may have been provided and strongly recommend that you review the privacy policy of any website you visit before using it further.

10. Security

1. ActivAfrica will take appropriate, reasonable technical and organisational measures as required by applicable law to protect the information submitted to or collected by this Website from loss, misuse, unauthorised disclosure, alteration or destruction.
2. ActivAfrica will secure the integrity and confidentiality of Personal Information in its possession or under its control by taking appropriate, reasonable technical and organisational measures to prevent:
 1. loss of, damage to or unauthorised destruction of Personal Information; and
 2. unlawful access to or processing of Personal Information.
3. ActivAfrica will take reasonable measures to:
 1. identify all reasonably foreseeable internal and external risks to Personal Information in its possession or under its control;
 2. establish and maintain appropriate safeguards against the risks identified;
 3. regularly verify that the safeguards are effectively implemented; and
 4. ensure that the safeguards are continually updated in response to new risks or deficiencies in previously implemented safeguards.
4. ActivAfrica endeavours to protect your Personal Information, but you understand that no data transmission over the Internet can be guaranteed to be absolutely secure, and ActivAfrica cannot ensure or warrant the security of any information you transmit to us. Transmitting Personal Information is done at your own risk.

1. EU Members' Rights

1. If you normally live in the European Union ("EU"), you have the right to access, rectify, download or erase your information, as well as the right to restrict and object to certain processing of your Personal Information as fully described here:

1. you can access your information by logging into your account and can rectify, restrict, limit or delete your information;
2. if ActivAfrica Processes your information as set out above, you can object to this Processing in certain circumstances;
3. if you have given ActivAfrica consent to Process information, you have the right to withdraw your consent at any time; and
4. if you have a concern about our use of your information, you have the right to raise such concern with your local supervisory authority.

2. Transfer of Personal Information

1. ActivAfrica' Website is operated from the Republic of South Africa ("RSA"). If you are not located here, and choose to use the Website, or provide information to ActivAfrica, you acknowledge and understand that your information will be transferred, processed and stored in the RSA, as it is necessary, and the RSA's privacy laws may not be as protective as those in your jurisdiction.
2. If you are a resident of the EU, ActivAfrica is the controller of your personal data for the purposes of EU data protection law.
3. ActivAfrica will not transfer your Personal Information or any portion of it to any third party for any reason without your prior written consent, except to the extent that ActivAfrica uses third party service providers to host its database, subject to the provisions of clause 9 (Security).
4. ActivAfrica may use hosting or cloud services to operate this Website and store its data which are not located in South Africa. If ActivAfrica does so, it will ensure that the level of protection given to your Personal Information is at least as good as that provided for under South African Law, either by means of a binding contract with the service provider, or by using a service provider located in a country with privacy laws of similar or stronger effect.

3. Queries

1. If you have any queries about this Privacy Policy, please contact us by emailing info@activafrica.co.za.